



Sponsor Director Position Description



Sponsor Director

- Enlist Sponsor Support on behalf of Little League in the business community and at League registration.
- Encourage Board support for Sponsor program; create sponsor committee.
- Prepares and sets for BOD approval November meeting sponsor contracts, fees and budget for Sponsor Program.
- Contracts Sign Company for sponsor signs.
- Reports directly to the Treasurer, records of League Sponsors, sponsor payment, receipts for deposits to the SRN General Fund and related expenses.
- Copies Sponsor List; contact information, field, sign and team assignments to the Executive Board.
- Encourages Team Manager/Coach communication to the sponsor; team schedules, scores and standings.
- Interacts with Player Agent to receive team rosters
- Coordinates calendar with Division Baseball Coordinators for team game schedules; sends game schedules to appropriate team sponsors.
- Coordinates and communicates list of Sponsor information to Uniform Manager for assignment to teams and sponsor name on team uniform shirts
- Distributes Team Picture Plaques and acknowledgements to Sponsors
- Coordinates with League Information Officer Sponsor Contact information, team sponsor assignments, logos for website and newsletters